

## ARTWORK REQUIREMENTS

Please follow the guidelines below when submitting artworks for printing, as it will ensure the best printing quality.

**Artwork Dimensions:** 85.5 x 54mm **Image Resolutions:** 300 dpi **Colours:** CMYK  
**Bleed:** 3mm+ **File Types:** Adobe Illustrator (AI) / EPS / Print Ready PDF  
**Outline:** Please remember to outline all fonts in the final designs.

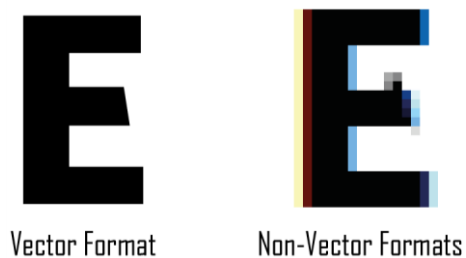
### Artwork Dimensions:



The normal CR80 plastic card dimensions are 85.5 x 54mm. Please do allow at least 3mm of bleed to ensure your artwork contents are within the safe cutting margin.

### Image Resolutions:

Images used in the artwork should be at 300 dpi or in Vector format. This will enable us to make minor adjustments to the artwork if needed without affecting the quality.



When enlarged. The edges of the non-vector image became very rough while the vector version stays smooth.

### Colours:

Offset printing uses CMYK colours, therefore please design your artworks accordingly. Using RGB colours will cause major colour differences between the artworks and the end products.

Colours also appear darker on plastic; it is advisable not to use colours that are too dark.

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### Outline:

During the card printing process, we might not have the type of fonts that you used within your artworks. Therefore, it is vital that you outline all texts. It basically means all texts are now treated as an image, so the original fonts are no longer required.

### Outlining in Adobe Illustrator:

Click on <Select> from the menu bar, and then click on <All>.

Now click on <Type> from the menu bar, and then select <Create Outlines>.

If there is anything that you are not sure of,  
please do not hesitate to call or email us for assistance.

Contact: 1300 888 138  
[sales@thesmartcardcompany.com.au](mailto:sales@thesmartcardcompany.com.au)

